

TO: [NAME@EMAIL.COM]

FROM: Faith@[COMPANYNAME.COM]

Subject: A home with all the right stuff ...

Hi [FIRSTNAME],

Faith Attaguile here from [COMPANYNAME.COM], and I just watched something truly amazing ...

It happened inside the wind chimes, just outside my front door.

It was an architectural wonder. A Green miracle.

As I watched those wind chimes ... I saw a wee, ruby-throated hummingbird build a home for her kids-to-be.

On top of the wind chimes.

The nest was tiny. About the size of a golf ball. But just big enough to hold two, half-inch eggs.

She built it from plant fibers ... spider web ... moss ... and plant down.

The pocket-sized hummer looked this way and that as she worked, choosing each fiber with care.

After all, she must protect her young ones and keep them warm.

She even built her nest to “stretch” as her babes grew.

It was a wonder in Green engineering.

I was charmed. As I watched her at work, I thought, “This is how we built *our* home!”

Not with spider webs and moss, of course ...

But with materials and designs both captivating and kind to our environment.

Like the little hummer nest, our home is ...

- So inexpensive you won't have to mortgage your life away to buy it
- So efficient you'll be stunned by your low energy bills

- So unique your friends will clamor to know how you found out about it
- So durable you'll have almost zero maintenance costs

And it "stretches" if you need more space, too.

Wouldn't it be nice to have a home like that?

[Well, here it is!](#)

We call it our Hummingbird Home.

Our expert designers made it to be *in* the world.

Not to take *from* it.

They crafted it using the most technologically-advanced Green know-how available today.

Modern ... stylish ... sleek ... airy ... this is a home with all the "right stuff."

And starting at only \$49,995, it carries a price tag that's less than the cost of a luxury car!

Want to discover how easy it is to make this enchanting miracle yours?

[Find out how right here...](#)

Like our little hummer's nest, we'll construct your Hummingbird Home from the ground up.

There's nothing prefab about it.

We'll use hammers, nails, drills and elbow grease to build a home for you that's ...

- driven by the principles of Green design
- customized to your space and energy needs
- made of materials that are gentle on the world

We wouldn't build your Hummingbird Home any other way.

Not just because we know you demand it.

Because we know it's the right thing to do.

What are you waiting for?

[Your Hummingbird Home is right here ...](#)

At [COMPANYNAME] we know “less is more.”

So we give you more for less.

Not only in terms of energy-fitness ... sustainability ... green technology ... and your wallet.

But also in terms of livability ... sophistication ... beauty ... and space.

Just like the little hummingbird darted her way into the heart of my wind chimes, our Hummingbird Home will dart its way into your heart.

It’s an enchanting building solution to your Green housing demands.

Nothing gets much easier than this.

Are you in?

[Get started now.](#)

Faith Attaguile

P.S. We make building your Hummingbird Home easy. Choose from three options suited to your unique needs ...

- **Order a good deal:** Invest in the plans and have someone build it for you
- **Go for a great deal:** Get the Do-It-Yourself Building Kit and tackle it on your own
- **Choose the best deal:** Opt-in for a hands-off experience and let us take care of everything

Are you ready?

[The answer to your dreams is right here ...](#)

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