

***The Vinegar Anniversary Book* headline and lead for a 7" x 10" ad:**

**It's 10,133 years old.  
Cleopatra used it to win a \$12.5 million bet.  
Use it now and you'll win, too...**

It happened at a banquet with the royal biggies. Cleopatra had an idea. She stood up, clinked on a glass... and got their attention. Then bet she could eat a meal worth \$12.5 million in one sitting.

While they laughed, she dropped pearls worth that much into a glass, filled it with vinegar ... watched them dissolve. Then she drank the liquid. The laughter stopped.

Cleopatra relied on vinegar's dissolving powers to win her bet. Through the ages our grandmothers have relied on it to make their families healthier and stronger. Doctors are now putting these age-old remedies to scientific test ... with exciting results.

EmilyThacker brings it all together in *The Vinegar Anniversary Book*. Read it. Put her research to work for you. Beat the odds like Cleopatra did...

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**NOTE for James Direct:** 1 million sesterces ( Cleopatra's bet) = 250,000 denari. One denarius = \$50.  
250,000x\$50= \$12.5million.

***The Magic of Hydrogen Peroxide* headline and lead for a 7"x10" ad:**

**It's 193 years old. Easily used in 100's of ways.  
The Big Guys can't patent it.  
That's why they wish *you* didn't know about it ...**

Because when you learn how it makes your home healthier, how safe and cheap it is to use, you'll throw out their pricey toxic cleaners ... *forever!*

You'll deep-six their high-priced bug killers, too, when you discover its many garden uses.

It was a non-toxic staple in your grandmother's home. She used it to fight colds ... soothe muscles ... rub pain away. Now doctors, seeing truth in her wisdom, have written over 6,000 articles on it. That worries the Big Guys. They can't control it. They can't make money off it.

What makes this product so powerful? Find out why (and more) in Emily Thacker's new book, *The Magic of Hydrogen Peroxide*. Kick the toxins out of your life. Make her wisdom yours...