

**Would you like to help a 9-year-old girl beat malaria in Africa?  
An 18-year-old mom and baby boy fight hunger in New York City?  
A 60-year-old grandad get a heart transplant in Los Angeles?**

**Become a Robin Hood of the medical world.  
Help others in need at home or abroad.**

***Read on and find out how. Then register for our exclusive summer program.  
But hurry ... space is limited and places fill up fast!***

Dear [FIRSTNAME]:

Let me tell you a story about a man named Dr. Paul Farmer. Some call him “the man who would cure the world.”

Others say he’s the medical world’s Robin Hood because of his ability to hustle key drugs and medical supplies from almost any source. He’d pack them in his bag. Then take them to care for the sick in Haiti, Peru, Rwanda, Russia, Lesotho and Malawi. He explains, “If people could be kept from dying unnecessarily, then one had to act.”

Dr. Farmer was the second of six children. He lived with his family at times on a boat, in a bus, and in a trailer park.

When he graduated from high school, he went to Duke University. At Harvard he got an MD and PhD in medical anthropology. He’s now a certified practitioner in internal medicine and infectious disease.

Since he began his medical career in the 1980s, he has devoted his life to serving the poorest of the world. He has built a health care center in Haiti and clinics in remote areas of Rwanda. He has helped fight epidemic TB in Soviet Union prisons and combated MDR-TB in the slums of Lima, Peru. He has written a lot of books and received many honors.

Today, as UN Special Envoy to Haiti, Dr. Farmer still works for others. “That’s when I feel most alive,” he says, “when I’m helping people.”

You can help people, too. And you don’t have to go to Haiti or Rwanda to do it. Right now, communities close to you need their own modern-day Robin Hoods to bring them the best health care possible ...

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Hi. My name is Mary Smith and I’m Director of Meritas Global Academy.

I’m here to tell you that Dr. Farmer’s accomplishments are within your reach, too. Why? Because he started out in the same place you are now. Maybe even behind you. I mean, did you grow up on a bus like he did?

In high school Dr. Farmer didn’t know the most basic things about medicine. He had to go to college before he began learning about them.

That's why ... just by reading this letter ... you're already ahead of the game. The world of medicine is now at your fingertips ...

**Experience the exciting field of medicine firsthand ... *before* college!  
Find out what it takes to become tomorrow's doctor ... *now!***

**You'll get hands-on experience:**

- Stitching up wounds
- Taking blood pressure
- Drawing blood
- Analyzing a cadaver
- Reading an EKG ...

**You'll walk in the medical world:**

- Diagnosing problems during patient simulations
- Working in a medical lab with breakthrough technology
- Following doctors and surgeons as they treat their patients
- Talking with students already in med school about their experiences

In addition you'll make life-long friendships with people from around the world who will be exploring the medical profession with you. You'll learn the steps you need to take in order to pursue a medical career. And you'll leave with an action plan for getting into med school if that's what you want to do.

You get all these things -- and more -- when you enroll in ...

**Meritas Global Academy's XX-Day Summer Program in New York City  
"Extreme Med: Tomorrow's Doctors"**

When you take part in *Extreme Med: Tomorrow's Doctors*, you'll be working side by side with doctors and med students at New York University's School of Medicine. They will challenge, encourage and motivate you. You'll have to work hard ... but you'll have fun, too.

Our program digs into a wide range of subjects including educational requirements, career options, and ethical/legal issues you'll face as a doctor.



*"I'm very interested in a career in orthopedics or sports medicine; it would be awesome to have the opportunity to watch a total knee replacement surgery and have access to the surgeon that performed the surgery."*

--XXX XXXXX, Paris, France



And it introduces you to actual clinical practice. That's right. You won't just *learn* about things. You'll actually *do* them.

First you'll work in patient simulations to diagnose and treat problems. Then you'll work beside doctors and med students making their rounds. You could even have the chance to watch an operation!

And you'll be taking everything you experience back to your peer group to discuss, pull apart, put back together again, and learn from.

**Peer group ... What's that?**

You'll be working in small groups from your first to your last day in the program. Your group will be made up of students from around the world. You'll learn and work together. Throw ideas around and problem-solve together. Think critically, disagree ... and find consensus together.

Whether on field trips, in lectures, drawing blood, working with doctors, talking with guest speakers, analyzing cadavers, diagnosing illnesses, developing your personal action plan ... your peer group will be part of a learning experience you'll never forget. And the friendships you make will stay with you long after you leave.

**What about the speakers and doctors I'll meet?**

We have a great line-up of speakers who are exceptional leaders in their field.

Speakers who (like Dr. Farmer) are Robin Hoods in their own right, acting when they need to act to give the best care to their patients.

Do you want to work with children? Be a heart or bone surgeon? An infectious disease specialist? Would you rather take a holistic approach and be a GP?

You'll get to know the people who are actually doing these things. Listen to their stories. Work beside them as they make their rounds. Watch in awe as they perform their operations.

They'll talk about the problems they face. They'll share with you the solutions they've found. They'll help you find answers to hard questions, like ...

- If you have a patient who says she's thinking about suicide, what do you do?
- If someone comes to you who has no money but has cancer, what do you do?
- If you think your patient needs a certain kind of treatment but they don't want it, what do you do?

You'll also talk with med students about their experiences. We want you to know about that, too. What bothers them about their chosen field? What excites them? How hard is it to get through med school? How have they adapted?

These are only a few of the questions. You get to ask the rest!

**We'll be in New York City ... but will we have a chance to see it?**

Our program wouldn't be complete if you didn't get to see the City of Lights ... like Times Square, Broadway, the United Nations, Ellis Island. And of course there are the incredible art museums. All potential tour stops.

But we believe healing patients also involves healing communities. That's why we'll take you to community health clinics in different areas of the City. You'll see firsthand the real needs of real people. You'll discover how these clinics are meeting these needs ... and think about how you would improve their services.

**OK. But what about down time?**

You're going to need some chill-out time with the new friends you'll be making, too. We think forging friendships across cultures and countries is an important part of your stay with us.

So be ready for special movie nights ... barbeques ... and just “hanging out” time once you’re here, too. You’ll get to know the people you’re working with in a different way.

### **What will I take home with me?**

You’ll leave knowing how, as a doctor, you can realize your dreams of helping others.

You’ll be aware of the vast career opportunities the medical world offers you. You’ll have a multi-step action plan to guide you through the process of achieving your goals.

You’ll have made new friends with others from around the world. People who understand the problems, the fears, the excitement of what you want to do. Who can help you as you begin your new journey.

You’ll have experienced giving hands-on medical care to real people in real-life situations.

You’ll leave with a firm grasp of the challenges and problems facing the medical world today ... an awareness of what you think medicine needs to be ... and your own ideas about how to get there.

## **Become the medical world’s new Robin Hood. Enroll in Extreme Med: Tomorrow’s Doctors now!**

Go online at [www.xxxxx.xxx](http://www.xxxxx.xxx) for more details about the amazing things you’ll experience each day in our program. Tell your parents about us. Then fill out and submit the online application.

But don’t wait ... enroll now because space is limited.

If you have any questions, or just want to talk with us directly, call xxx-xxx-xxxx. We’ll be happy to help in any way we can.

We’re looking forward to welcoming you. What are you waiting for?

*Mary Smith*

*Director, Meritas Global Academy*

**P.S.** Tell your parents your security and safety is of primary importance to us. Upon your arrival at the airport our staff will greet and transport you to our campus. Our rigorously-trained, highly-experienced security officers will protect you while you stay with us. They’re available 24/7 at xxx-xxx-xxxx.

A resident advisor will stay in your (single-sex) dorm every night from 7pm until 9am. You’ll get your advisor’s contact number once you have your dorm assignment. The bottom line? Your safety is our priority.

So tell your parents not to worry. But if they have any questions or concerns ... about anything at all ... tell them to call us at xxx-xxx-xxxx. We’ll be happy to talk with them further so you can start your thrilling journey of discovery with us.

Don’t miss out. Join the other new Robin Hoods of the medical world. Sign up now to assure yourself a place in this awesome program!

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*“Meritas has a proven track record at schools around the globe, and a singular focus on achieving student growth.”*

**-- Frank J. Macchiarola,**  
Former Chancellor,  
NYC Board of Education

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