



PO Box 3875
Rancho Santa Fe, CA 92067

phone/fax: 855-263-2985

www.FrontlineCopy.com

FOR IMMEDIATE RELEASE

Eco-Friendly Businesses Get New Expert in SEO Copywriting Techniques.

FrontlineCopy's Faith Attaguile, copywriting and marketing specialist for the green living world, receives certification as an SEO copywriter after demonstrating advanced proficiency in SEO copywriting techniques and graduating from SuccessWorks' rigorous SEO Copywriting Certification Program.

SAN DIEGO, CA January 9, 2012 – Web copywriter Faith Attaguile received her SEO Certificate of Completion after attaining an honors score on the comprehensive SEO Copywriting Exam given by SuccessWorks. Her SEO Certificate attests to mastery of search engine keyphrase strategies involving advanced SEO copywriting techniques for driving web traffic and online sales.

Heather Lloyd-Martin, SuccessWorks owner and founder of the SEO Certification Program, had this to say about Ms. Attaguile's achievement:

“You are now part of a very elite group of SEO copywriters who have spent the time to gain Certification and showcase their expertise. And now, you'll be able to confidently go forth and create top-positioning content that converts like crazy for your clients....”

This exacting certification program teaches SEO copywriting skills necessary for professional [SEO content audits](#) to [improve search engine rankings](#). As a graduate of this three-month, self-directed training program, Ms. Attaguile is now certified as a skilled website and social media writer who can combine powerful, compelling copy with targeted keyphrase strategies in order to place green business clients at the top of search engine results.

Industry leaders like seoPros.org and American Artists and Writers, Inc. have endorsed SuccessWorks' online [SEO Certification Program](#) for its comprehensive coverage of SEO copywriting best practices. Ms. Attaguile has this to say about her intensive training experience:

“Making web copy work harder for my clients through application of advanced SEO copywriting techniques is essential to their success. Knowing how to write web copy that attains top-notch search engine rankings, increased web traffic and higher website conversion rates puts me in the front ranks of the SEO copywriting world. That means bigger profits for my clients in the green living world. ”

Last year Ms. Attaguile formed Frontline Copy, offering copywriting services based on over 25 years of experience in innovative marketing strategies for her own as well as other businesses. Her new company

specializes in copywriting and marketing services for the sustainable-living world. To learn more, visit www.frontlinecopy.com.

About Faith Attaguile

Faith Attaguile, expert marketing consultant and web copywriter for green businesses, founded Frontline Copy in 2011 after decades of marketing experience as owner of several companies spanning the construction to document production worlds. She has many years experience as writer and editor for various newsletters and magazines and is now focusing her work on website audits, SEO campaigns, web copy, autoresponder campaigns, white papers and case studies. She is also an expert copywriter for offline marketing materials. Ms. Attaguile is a member of American Writers and Artists, Inc., AWAI's elite Circle of Success Group and The Professional Writers' Alliance. To learn more about her, visit www.frontlinecopy.com/about-us/. Her website is www.frontlinecopy.com.

FOR MORE INFORMATION CONTACT:

Faith Attaguile
Frontline Copy
P.O. Box 3875
Rancho Santa Fe, CA 92067
office: 855-263-2985
www.frontlinecopy.com
faith@frontlinecopy.com

